

01/04/14

Gijs,

This letter is to confirm and congratulate your speaking engagement at **Product Innovation (PI) Berlin** which took place in Germany between the 25<sup>th</sup> & 26<sup>th</sup> February. With 300+ cross-industry representatives in attendance, this marks our biggest event to date and we are thrilled that you contributed to its success as a stream chairman and session speaker.

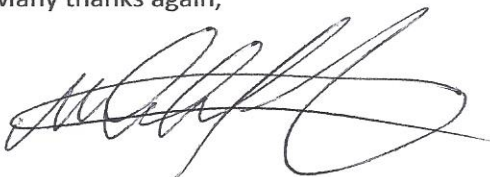
After having completed a thorough analytical breakdown of the delegate feedback, I am happy to report that you scored an average grade of 8/10 and were ranked in our top 5 speaker bracket. Comments regarding your talks included:

- Inspiring and entertaining!
- Wildly inspiring and outstanding visualisation!
- Fun, engaging and insightful. The perfect mix for great presentation content and delivery

Additionally, I would like to add that you were truly a pleasure to work with pre and during the project, but this comes as no surprise given your excellent contributions to our online PI Live webinar series in 2013.

I would not hesitate to recommend you for a similar position as a speaker and/or event chairman at any other event or function and look forward to working with you again in the future.

Many thanks again,



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