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gewoonten

# GIJS VAN WULFEN

Innovation speaker, author, founder of  
the FORTH innovation method

**325,000 +**

## LINKEDIN FOLLOWERS

One of the first  
LinkedIn influencers

**2<sup>nd</sup>**

## POSITION

International Top 40  
Innovation Bloggers

**8**

## LANGUAGES

The bestseller 'The Innovation Expedition' has been published in English, Spanish, Russian, Japanese, Chinese, Turkish, Italian and Dutch

Gijs van Wulfen is a well-known global authority and trusted advisor on innovation, inspiring speaker, author of 4 innovation bestsellers, one of the top 10 worldwide innovation bloggers, and a LinkedIn Influencer with 325.000+ followers.

## CONTACT GIJS VAN WULFEN

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### WEBSITES

[www.forth-innovation.com](http://www.forth-innovation.com)

[www.gijsvanwulfen.com](http://www.gijsvanwulfen.com)

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# GIJS VAN WULFEN

## FORTH INNOVATION METHOD

Gijs van Wulfen (1960) is worldwide an authority in innovation. He is the founder of the **FORTH innovation method**, a proven methodology for the start of innovation, which is implemented on six continents. His book 'The Innovation Maze' was crowned recently as Management Book of the Year in The Netherlands. As **LinkedIn Influencer** with 325.000+ followers he travels all over the world to inspire people as keynote speaker or workshop facilitator. Gijs's lectures are straightforward, practical, inspiring and entertaining.

## PERSONAL

As business economist, Gijs worked the first fifteen years of his career as marketer in the Food sector and later as strategy consultant at Ernst & Young and Boer & Croon. At the end of 2002 he started his mission to inspire people all over the world to become better innovators. In 2006, he published 'Creating New Products and Services', the first of his four **English books** on how to start innovation effectively. He is keynote speaker at large events, such as the 'iExpo' of NEC in Tokyo for 3.500 people or 'Product Innovation Berlin'. And he facilitates innovation workshops for 3M in the USA, DuPont in the UK and AIRBUS in France.

## INSPIRING SPEAKER

A lecture of Gijs focusses on our own behaviour as humans. That's what makes innovation difficult. He amuses his audience with real life stories and makes them laugh. Those are the moments you get really inspired.

### ADDRESS

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