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Endorsement of Gijs van Wulfen

I hereby endorse the work that Gijs van Wulfen does in Innovation. Gijs was key note speaker at the SA Innovation Summit held in Cape Town from 26-29 August 2015. His talk was about *Getting Started with Corporate Innovation* and was one of the most popular talks of the day. He is truly inspiring to a diverse crowd.

Gijs also took 30 people through a Masterclass during the Summit. The feedback was terrific. His Fourth methodology is relatable and gives a good structure to a complex drive, namely how to get more ideas into market from a corporation's perspective.

Yours sincerely,

Dr Audrey Verhaeghe

Chairman: SA Innovation Summit.