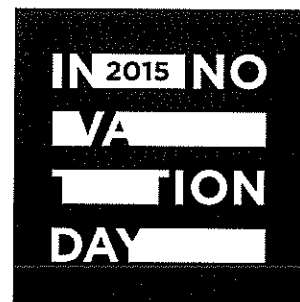


skmsar

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Stowarzyszenie
Komunikacji
Marketingowej



Warsaw, 03.06.2015

Dear Gijs,

I would like to convey my sincere appreciation for the key note you gave on our **Innovation Day** conference, which was held on the 21st of May 2015 in Warsaw, Poland.

Innovation Day is one of the most important conference in Poland to provide future, innovation, inspiration and stimulate creative thinking among media, advertising and communication businesses.

The conference gathered around 400 people from marketing and advertising industry in Poland: media agencies, advertising & digital agencies, media, advertisers - experts from all levels: CEO, directors and managers.

After evaluation, the conference scored 4.5 of 5 points and I'm convinced that your merit is in this huge! You were the top-rated speaker with an average of 4.75 points (of 5), which is higher than average of whole conference.

The most common comments after your speech were: *extremely interesting, essential, inspiring, open-minding, entertaining, very engaging, worth to remember for life and work.*

You made the audience engaged, lough, but first of all and the most important: think, wonder, you challenged them and invite to look for new ideas and solutions and implement them.

Additionally – it was a huge pleasure to work with you, not only because the great content you provided, but all organization and cooperation from your side was just perfect – full information, everything on time.

You are the person that I will highly recommend to cooperate with.

Kind regards,

Agata Wiewióra

Project Manager

A handwritten signature in black ink, appearing to read 'A. Wiewiora', written over the typed name.

SAR Marketing Communication Association.

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